



Blue Coat Church of England Academy

Birmingham Street,
Walsall,
West Midlands,
WS1 2ND

Tel: 01922 720558

Email: postbox@bluecoatacademy.org

Website: www.bluecoatacademy.org

Principal: Mr D Smith

17th September 2018

Dear Parent/Carer,

I wanted to take the opportunity to update you on a number of developments and upcoming events. In response to feedback, including from parents and carers, we are in the process of developing our new school website, prospectus and mobile phone app. The updates are being carried out by a local company, Phenix Digital. As part of the process, the company will be in school on Wednesday, Thursday and Friday of this week to film and photograph the school in action so that we have some up to date videos and photographs to include on the website and in the prospectus.

Following a review of our behaviour systems during the summer term, we have introduced some changes to rewards and sanctions.

- A wider range of rewards are in place which are designed to acknowledge academic achievement and progress, positive behaviour and contribution to the life of the school.
- The consequences system has also been revised and where necessary twenty or thirty minute detentions will be issued. In these instances pupils will be issued with a detention slip and it is their responsibility to pass this on to you. You will receive a text message to inform you of any detentions which last longer than thirty minutes.

Important Dates

Thursday 27th September – Year 7 Settling-in and Parent/Carer Information Evening

Thursday 4th October – Open Evening (6.00 – 8.00p.m.) for prospective parents joining Year 7 in September 2019.

Friday 26th October – Staff Training Day (School Closed to Pupils)

Half Term – Monday 29th – Friday 2nd November

Monday 5th November – Year 11 Mock Examinations begin

Thursday 22nd November – Prize Evening to celebrate examination achievements

Thursday 29th November – Sixth Form Parents' Evening

Friday 30th November – Staff Training Day (School Closed to Pupils)

Friday 21st December – End of Term

Yours faithfully

D. Smith
Principal

