



Blue Coat Church of England Academy

Year: 10

Subject: Business Studies

Year 1

<https://qualifications.pearson.com/en/qualifications/edexcel-gcse/business-2017.html>

The GCSE Course builds on the year 9 introduction, enabling the students to develop an understanding of a wide range of ideas, theories and skills that are essential for any business to succeed, with a particular focus on small businesses and business start-ups.

The first year of the course focuses on “Investigating Small Businesses” and looks at identifying business opportunities, understanding and researching the competition and developing the skills of the business “entrepreneur” (the person who sets up and runs a business).

Students study -

Topic 1.1 Enterprise and entrepreneurship

Topic 1.2 Spotting a business opportunity

Topic 1.3 Putting a business idea into practice

Topic 1.4 Making the business effective

Topic 1.5 Understanding external influences on business

All topics are taught through a variety of tasks, enabling the students to develop their understanding of the different curriculum elements and to be able to practice the skills that they need for their future.

Information

“An entrepreneur is someone who jumps off a cliff and builds a plane on the way down.” Reid Hoffman – co-founder and executive chairman of LinkedIn

Everything in life is connected to a business. Think about that new top you bought last week and then think of what businesses made it possible for you to be wearing it right now? The obvious ones are the Retail outlet (i.e. the shop) that you bought the top from and the Manufacturing plant (i.e. the factory) that made the top. But what about: The Cotton growers? The Packaging makers? The Delivery company? Health & Safety? Even the companies that manage the finances of all those businesses. Thinking about all those processes and people allows you begin to understand what Business is all about.

As the world becomes more dependent on globalised trade and investment, the demand for well-trained business people grows stronger. Studying Business gives you the skills that will enable you to succeed in any situation in any area of your life, is an investment in your future, and the journey really is a lot of fun! We live in a corporate world and as a result of this business is a universal subject. There are few, if any, careers for which an understanding of business would not be a major benefit and knowledge of Business (as well as Economics or Accounting) is key to attaining and succeeding in highly paid and challenging roles in all levels of management.