



# Blue Coat Church of England Academy

**Year: 12/13**

**Subject: Media**

## Overview

### **QCF PEARSON BTEC Level 1/Level 2 First Certificate in Creative Digital Media Production**

<https://qualifications.pearson.com/en/qualifications/btec-firsts/creative-digital-media-production-2013-nqf.html>

This course is worth 2 GCSEs. It acts as an introduction to Media industries and video editing skills. There are two external exam based units: Unit 1 which focuses on the Media sectors and how those sectors appeal to target audiences and Unit 8 which focuses on the differences between public sectors in Media and Private sectors in Media. Additionally, learners focus on recruitment techniques in the industry and legal and ethical considerations. Both exams last an hour long each. Exams are sat in January and resits in May. Units 2, 3 and 9 focus primarily on research, pre-production, production and post production of documentary interview with a teacher. Units 5 and 14 are research, planning and production of an online interactive magazine article based on revision techniques. There's an expectation that all units are completed and all exams are sat at the appropriate times.