# Labour Market Information Black Country

Parent & student guide

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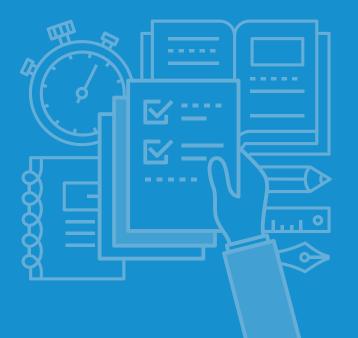
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#### What is LMI?

Labour Market Information (LMI) is a useful tool to help research future jobs in the local area, understand the skills needed for certain roles and the demand for future employment. LMI helps to break down the complex 'world of work'— ranging from descriptions of different careers, their entry routes, promotional prospects, salaries paid, skills and qualifications needed, etc. Crucially for young people, LMI also covers future demand — what kinds of jobs will be in demand after leaving school and what kinds of skills will be needed.





#### Why is LMI important to Young People?

The world of working is changing rapidly. New technology and industry changes create some new jobs and also make others obsolete. Alongside the ongoing Covid-19 pandemic changing the way jobs are carried out and having a huge impact on the job market, it can be hard to keep up. It is important that young people are given the tools and information to aid their decisions about future careers and LMI is a key part of this.



#### How can LMI help young people decide what to do next?

Having up to date, high quality information can help students decide things about their future such as:

- Are there opportunities close to where I live in the sector I am interested in or will I need to relocate?
- How competitive is the industry I am interested in?
- Are there enough jobs and do I need to have a back-up plan?
- Does the pay for the job I want align to what I would like to earn?
- What is the best route for me to take to get to the job I would like?
- Is the industry I would like to work in growing or shrinking?

We hope you find the information in this guide useful. For further information and detailed LMI please follow the below links:

#### www.prospects.ac.uk

A career website aimed at recent graduates.

#### www.lmiforall.org.uk

A comprehensive portal which collates LMI.

#### www.icould.com

A website aimed at young people, using personal stories to inform career choices and each video is linked to relevant LMI.

#### www.nationalcareers.service.gov.uk/explore-careers

Shows a variety of career profiles, under each there is information about salaries, working hours and typical duties.

www.gov.uk/government/publications/uk-labour-market-projections-2014-to-2024 UK Labour market predictions.

#### www.blackcountryskillsfactory.co.uk/school-resources/local-labour-market-intelligence

The Very Local Labour Market Information comprises of 30 'Town Maps' covering the Black Country and 5 'Key Sector' Dashboards for each Local Authority Area (Dudley, Sandwell, Walsall and Wolverhampton).



### **Retail Sector**



# Types of jobs available in this sector

Visual Merchandiser, Store Manager, Sales Assistant, Customer Technical Manager

# Trends Globally and nationally

Advances in technology will allow retailers to enhance products and services. Increased and higher demand for online shopping and a shift from in shop jobs to online services such as customer service and operation support

## What to consider at school

ICT, Sciences, Soft Skills, Leadership & Communication

# The Top 10 Companies in The Black Country by Turnover

Poundland Limited

W.Brindley(Garages)Limited

A.F.Blakemore And Son Limited

Keltruck Limited

Thyssenkrupp Materials (UK) Limited

CST Holdings (UK) Limited

Arcelormittal Distribution Solutions UK

Press Metal UK Limited

East End Foods Holdings Limited

**Guest Motors Limited** 

### Avg. Wages Per Job in Retail

Wholesale and retail trade of motor vehicles and motorcycles

£25,742



Wholesale trade

£29,655



Retail Trade

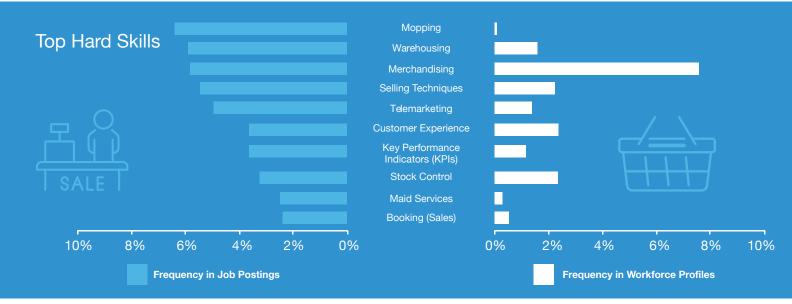
£17,246













### **Business Services**



# Types of jobs available in this sector

Project Manager, Accountant, Mortgage Advisor, Cyber Security Specialist

# Trends Globally and nationally

Use of new technology such as Artificial Intelligence & Machine Learning. Skills in coding, cyber and security and programming. Shift from in shop; to online operation support.

## What to consider at school

ICT Maths Sciences

### Avg. Wages Per Job in Business Services

Other personal service activities

Activities of membership organisations

Security and investigation activities

Employment activities

Other professional, scientific and technical activities

Scientific research and development

Legal and accounting activities

Activities auxilliary to financial services and insureance activities

Financial service activities, except insurance and pension

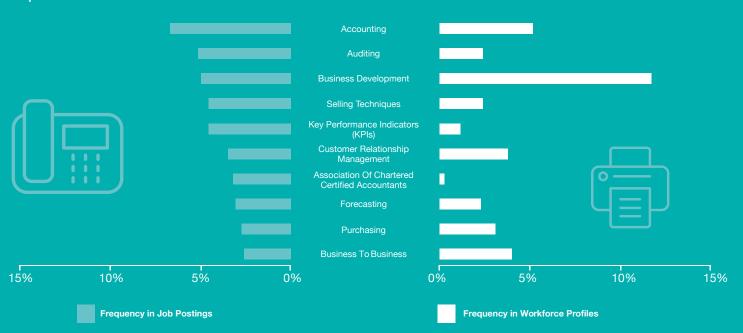
Computer programming, consultancy and related activities

Programming and broadcasting activities

Publishing activities



#### Top Hard Skills





### Public Health



# Types of jobs available in this sector

NHS Scientist, Lab Technician, Nurse, Psychologist

# Trends Globally and nationally

Aging society, increased technology & widespread focus on mental health. Higher level jobs that involve developing and working alongside technology in health and care roles

## What to consider at school

Sciences Health/care courses Psychology ICT and DT

### Avg. Wages Per Job in Public Health



£25,019

Vetinary activities



£26,905

Human health activities



£18,387

Residential care activities

Frequency in Workforce Profiles

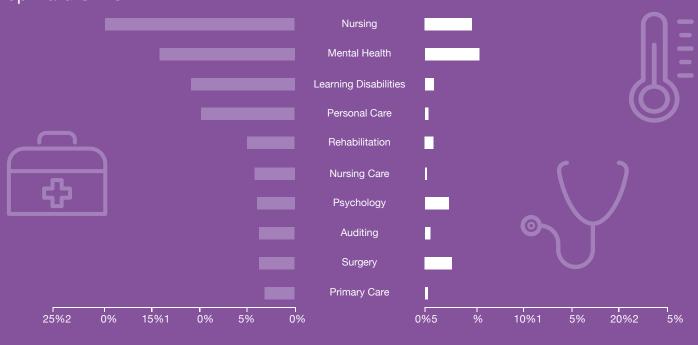


£17,722

Social work activities without accommodation

### Top Hard Skills

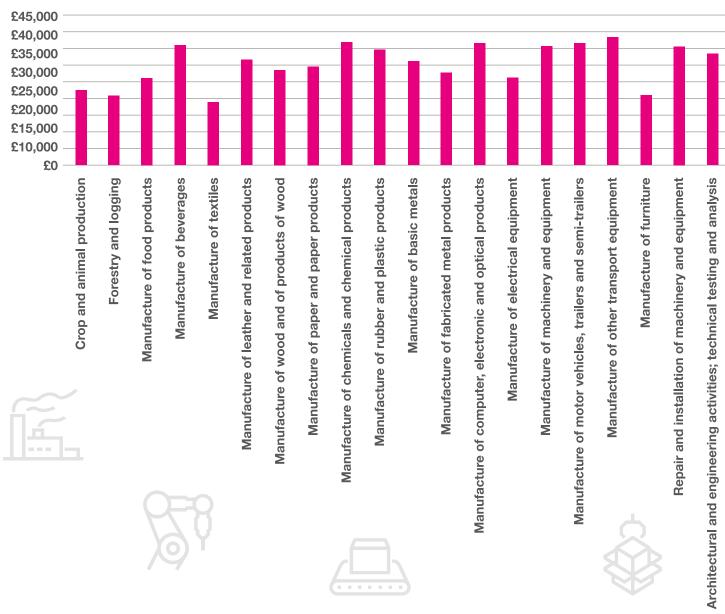
Frequency in Job Postings





### Avg. Wages Per Job in Advanced Manufacturing









### Construction



# Types of jobs available in this sector

Project Manager, Civil
Engineer, Architect, Quantity
Surveyor, Wood trades,
Electrical trades, Technical
and IT roles, Landscape
Architect

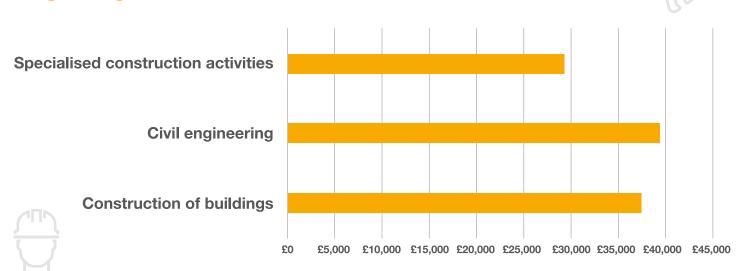
# Trends Globally and nationally

Design and build processes geared towards environmental impact, working with robots, virtual reality and drones.

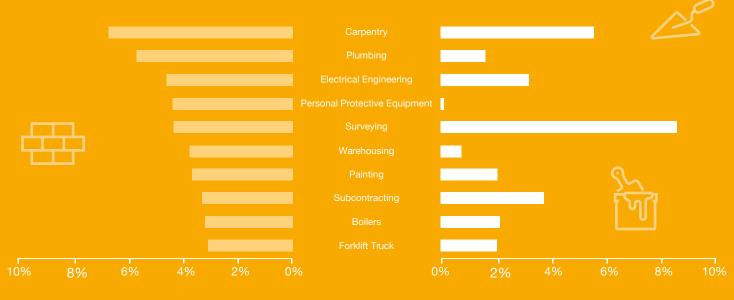
## What to consider at school

ICT, DT, Physics

### Avg. Wages Per Job in Construction









Black Country Skills Factory

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#### **Black Country Skills Factory**

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