



Blue Coat Church of England Academy

Year: 11

Subject: Media Studies

Overview

In term 1, you will be sitting the real PSA1 (Component 1).
You did a practice one in the Summer term of year 10

Component 1: Assessment: Controlled assessment: 10 hours:

You will practice this in term 3 of year 10 and will complete the real one in term 1 of year 11:

Marked by Teacher and then a sample of ten learners work will be sampled by an external moderator. The scenario behind the brief changes at each assessment window. This is broken down into two tasks:

Component 1a: 3 hours: A comparison of three Media Products from the three sectors: Moving image/Audio, Publishing and Interactive

Component 1b: 7 hours: A comparison of two moving image products covering Genre, Narrative structure, Purpose, Analysis of camerawork, editing, lighting and sound. A comparison of two products will also be provided.

This will be taken between September and has to be uploaded by December 15th to the examiner's portal.

Component 3: Create a media product in response to a brief - Weighting: 40% This will be completed between January and May of year 11. This is externally assessed.

This work is completed under the supervision of exam invigilators.

Aim: Apply digital skills and techniques by responding to a digital media brief. External Assessment: Externally assessed task where pupils respond to a brief to create a media product. Component three is sat in High controlled conditions. There are two tasks: In response to the set brief, you will:

Task 1: Research into product, creation of three different ideas and an explanation, in-depth on how your chosen idea will appeal to your target audience and

2/. Preproduction- sketching the layout of your magazine cover and double page spread annotating it to explain audience appeal.

Task 2: 3/. Production- making the product using digital editing software and 4/. producing a production log showing your creative decisions and how you made the product. (5 hours)