



# Blue Coat Church of England Academy

**Year: 10**

**Subject: Media Studies**

## Overview

Pearson BTEC Level 1/Level 2 Tech Award in Creative Media Production:

Creative Media Production (2022) | BTEC Tech Awards | Pearson qualifications:

<https://qualifications.pearson.com/en/qualifications/btec-tech-awards/creative-media-production-2022.html>

Component 2: Controlled assessment- 10 Hours:

You will experiment with a variety of media production skills and techniques, apply the technical skills that you have learnt and reflect on your progress and use of skills as well as how you could improve. You will produce a Magazine cover, and a double page spread with experimentation with images, Font, and colour.

You will learn and practice for this assignment in term 1 of year 10.

The assignment will be completed between January and May of year 10.

Component 1: Assessment: Controlled assessment: 10 hours:

Component 1a: 3 hours: Primary research in the form of questionnaire analysis & secondary research. This is followed by a comparison of three Media Products from the three sectors: Moving image/Audio, Publishing and Interactive.

Component 1b: 7 hours: A comparison of two moving image products covering Genre, Narrative structure, Purpose, Analysis of camerawork, editing, lighting and sound. A comparison of two products will also be provided. This will be taken between September and has to be uploaded by December 15th to the examiner's portal.

You will practice this in term 3 of year 10 and will complete the real one in term 1 of year 11

The assignment will be completed between September and December of year 11.