Tips for Revising

GCSE Business Studies

RESPICE = PROSPICE

SPECIFICATION

OCR GCSE Business

Paper 1: Business Activity, Marketing and People. 1 hour 30 minutes, 50% of qualification.

Paper 2: Operations, Finance and Influences on Business. 1 hour 30 minutes, 50% of qualification.

EXAM

PAPER 1 OVERVIEW OF CONTENT

Business Activity
- The role of business enterprise and entrepreneurship
- Business planning
- Business ownership
- Business aims and objectives
- Stakeholders in business
- Business growth

Marketing
- The role of marketing
- Market research
- Market segmentation
- The marketing mix

People
- The role of human resources
- Organisational structures and different ways of working
- Communication in business
- Recruitment and selection
- Motivation and retention
- Training and development
- Employment law

PAPER 2 OVERVIEW OF CONTENT

Operations
- Production and processes
- Quality of goods and services
- The sales process and customer service
- Consumer law
- Business location
- Working with suppliers

Finance
- The role of the finance function
- Sources of finance
- Revenue, costs, profit and loss
- Break-even
- Cash and cash-flow

Influences on Business
- Ethical and environmental considerations
- The economic climate
- Globalisation

The Interdependent Nature of Business

USEFUL WEBSITES

WEBSITE LINKS

https://www.bbc.co.uk/bitesize/examspecs/zhrphbk

https://www.bizzwizard.co.uk/ocr

https://www.twoteachers.co.uk/

https://studyrocket.co.uk/revision/gcse-business-ocr

REVISION TIPS

- Focus on key concepts like marketing, finance and operations

- Practise short and long answer questions

- Use real business examples

REVISION METHODS

- Take Cornell Notes as you watch Youtube Videos or read through the information on the suggested websites.
- Create a revision clock for sub-topics of each paper 1 topic area.
- Respond to past paper questions and quizzes. You can access practice questions on the GCSE Bitesize website (linked above).
- Create flashcards linked to each topic area.

REVISION